

KEITH SAMSON

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Career Objective To be involved as a creative professional in the action sports/lifestyle industry.

Technical Skills

- Proficient in Adobe CS5: Illustrator, Photoshop, InDesign, Flash, Dreamweaver, and Microsoft Office (Excel, PowerPoint, Word).
- Skilled in traditional forms of art and use of different mediums.
- Basic to intermediate proficiency with HTML, CSS, JavaScript, ActionScript, and Java languages.
- Comfortable working in PC and Mac platforms.

Professional Skills

- Professional graphic design experience: print, packaging, tech packs, product and web design.
- Experience with traditional art mediums, including sketching, collaborative murals, and signage.
- 2+ years of management/supervision experience; extensive customer service experience.

Relevant Extracurricular Activities and Interests

- Active action sports enthusiast: snow, skate, and surf with interest in various outdoors activities.
- Interests in keeping up with lifestyle cultures and their trends through digital and traditional print media.

Work Experience

Lead Graphic/Web Designer – www.innovexhome.com

- **Innovex Home Products (February 2010 - Present)** – Graphic designer for Innovex Home Products, a home furnishing corporation.
 - Responsibilities involve all graphic-based projects and some photography.
 - **Print:** All print/web work including catalogs, show flyers, promos, banners, presentations, business cards, letterheads, etc.
 - **Packaging:** All package designs/formatting; 50+ products.
 - **Product Design:** Conceptualization of brand new and existing products with digital mock-ups and presentations.
 - **Web:** Web design, implementation, and maintenance of the corporate website. Frequent e-blasts, web promotion, and product research.
 - **Photography:** Image clean-up/manipulation and occasional product shots.

Volunteer Work

The New Children's Museum of San Diego (Spring 2008)

- Helped conceptualize and volunteer in the "Teen Studio" exhibition to help and engage teens in the creation of different media of art such as custom shirts, vinyl toys, shoes, hats and more.
 - The installation remained in the space from the museum's opening on May 4th through June 8th of 2008. Also painted a large-scale mural for the installation, with two other group members.

Other Work Experience

Orange Coast Title Company – Typist (April 2009 – Present)

Independent Graphic Artist (September 2004 – February 2010) – www.knsamson.com

- Notable clientele: Children's Hospital of Orange County (CHOC), the New Children's Museum of San Diego and, hip-hop artist, Raashan Ahmad of Crown City Rockers.

Foodworx UCSD – Student Manager (September 2004 – June 2008)

- Managed student & full-time staff, customer service, and operational procedures.

Education

B.A. Interdisciplinary Computing and Arts Major (ICAM)

University of California, San Diego

Concentration: Visual Arts

Graduation date: June 2008